



MEDIA RELEASE

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Wilson Center & Arts Council of Wilmington Announce Initiative Offering Theatre Experience to Area Youth

Wilmington, NC – The Wilson Center at Cape Fear Community College and the Arts Council of Wilmington & New Hanover County are pleased to announce ***Broadway for a Better World***, a new initiative and community partnership whose mission is to make performing arts accessible to underserved populations.

Particularly focused on providing exposure to the arts for disadvantaged youth, the program is a collaboration between the Arts Council of Wilmington & New Hanover County, the Wilson Center at Cape Fear Community College, and the Cape Fear Community College Foundation, and will be solely funded through the generous support of private donors.

Non-profit organizations in New Hanover and Pender counties will have the opportunity to apply for a ***Broadway for a Better World*** grant, which will provide recipients with free tickets to Wilson Center PNC Broadway or Stars Series performances. All non-profit organizations in New Hanover and Pender Counties are eligible to apply, with the understanding that a majority of the tickets granted will go to organizations serving area youth.

“Broadway for a Better World provides a unique opportunity for children and young adults who don’t have access or exposure to the performing arts,” said Mr. Jack Fuller, former CEO at GE Hitachi Nuclear Energy and a founding member of the Broadway for a Better World committee. “We believe that experiencing the arts in this way will give kids a broader worldview and insight into all the possibilities for their future. Not only will they have exposure to the theatre, they will also have the opportunity to be on a college campus and learn about the educational options available to them at Cape Fear Community College,” said Fuller. “We can’t give tickets away, but we can ‘gift’ them away, and through the generosity of this community we can truly help children in need; children that deserve these opportunities.”

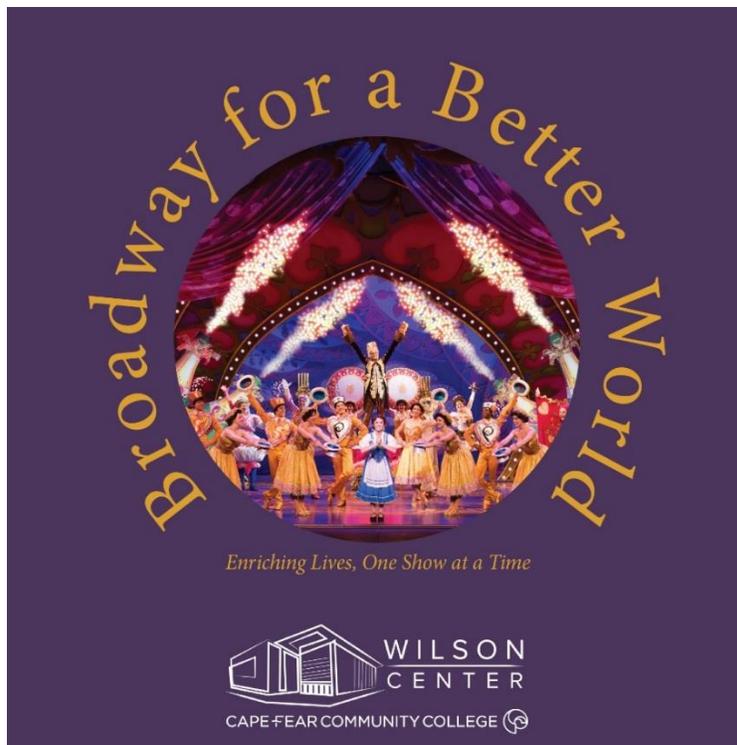
Local organizations may apply for a Broadway for a Better World grant beginning Thursday, December 7th, 2018 online at capefearstage.com/betterworld.

The Arts Council of Wilmington & New Hanover County will lead an independent grant review committee which will assess the applications and make the grant award decisions on a quarterly basis. The first group of grant recipients will be announced in January 2018.

“This is an exceptional opportunity to not only entertain residents of New Hanover and Pender Counties, but to offer young people in our community the chance to experience the transformative, creative, live theater experience,” said Wilson Center Director, Mr. Shane Fernando. “And that experience will be life-changing.”

Individuals who would like to donate to the *Broadway for a Better World* program should contact the Cape Fear Community College Foundation at 910-362-7207 or visit cfcc.edu/foundation.

For additional information on the Wilson Center and a full performance schedule, please visit www.capefearstage.com.



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Established in October 2015, the Wilson Center serves as The Cape Fear Community College Humanities & Fine Arts Center and is the largest and most technologically advanced performing arts center in eastern North Carolina. This laboratory for student learning, where students work on every show, is designed to accommodate Broadway touring productions, concerts, symphonic performances, recitals, symposiums, and other events. Apart from the 1,500+ seat performance theater, this three-story state-of-the-art performing arts center holds a 108-person capacity studio/black box theater, an outdoor conservatory for performances, and 26 instructional spaces for students to learn.